Research & Survey Analysis by Comparent

The Ultimate Tech Stack for the Short-term Rental Industry

Based on the largest dataset ever compiled. Uncover how the top vacation rental managers power their operations—from PMS to pricing tools and beyond.

Property Management Software

- Hostfully 25.5%
- Guesty 18.9%
- TRACK 16.3%
- Streamline 10.0%
- Hostaway 5.0%
- Escapia 4.6%
- OwnerRez 3.1%
- Hospitable 2.2%
- Barefoot 2.2%
- Liverez 1.8%
- Avantio
- Bookerville
- Brightside
- CiiRUS
- Easy Innkeeping
- Eviivo
- Feather
- HostAway
- HostEasy
- Hostify
- Jurny
- LMPM
- Lodgify
- RealTimeRental
- RNS
- Smoobu
- Supercontrol
- Tokeet
- Uplisting
- Zeevou

Operations Management

- breezeway 68.9%
- Turno 10.6%
- operto 9.3%
- BeHome247 7.3%
- Jervis Systems 2.6%
- EzCare.io 2.6%
- ResortCleaning 1.3%
- Rankbreeze 0.7%
- Properly 0.7%
- VillaControl 0.7%
- ChargeAutomation
- CiiRUS
- Eviivo

Guest Communications

- stayfi 56.6%
- enso 10.9%
- operto 10.9%
- RueBaRue 7.8%
- Switchback 3.9%
- Hostbuddy AI 3.1%
- HostAI 2.3%
- Akia 2.3%
- TripSi 1.6%
- AnswerPoint 1.6%
- BeHome247
- Breezeway
- ChargeAutomation
- CiiRUS
- Conduit
- Eviivo
- Jervis Systems
- Lynx
- Silicon Travel

Online Travel Agencies (OTA)

- airbnb 95.6%
- Vrbo 90.3%
- Booking.com 66.4%
- Expedia 41.0%
- Whimstay 30.0%
- Homes & Villas 24.3%
- HomeToGo 19.1%
- Hopper 17.3%
- Find Rentals 6.3%
- Vacaymyway 5.9%
- 365Villas
- Eviivo

Revenue Management

- PriceLabs 48.2%
- Wheelhouse 20.0%
- BEYOND 15.2%
- RevMax 5.2%
- Rented.com 2.5%
- Guesty 1.6%
- DPGO 0.7%
- Tokeet 0.5%
- Smartpricing 0.5%
- AutoRank
- Direct Booking Tools
- Eviivo
- TechTape

Smart Home & Access Control

- PointCentral 23.7%
- RemoteLOCK 19.6%
- Lynx 18.6%
- Operto 13.4%
- Kaba 7.2%
- Schlage 6.2%
- Jervis Systems 5.2%
- Yale 4.1%
- Good Neighbor 3.1%
- Hostfully 2.1%
- BeHome247
- Enso Connect
- Eviivo
- Guesty
- Supercontrol

Property Outfitting & Amenities

- sojo 45.5%
- hostgpo 33.3%
- inhaven 21.2%

Guest Screening

- operto 47.1%
- autohost 23.5%
- SUITEOP 11.8%
- Guest Ranger 11.8%
- Truvi 5.9%

Websites & Booking Engines

- ICND 14.9%
- *Custom Website* 14.7%
- Hostfully 11.2%
- Boostly 7.8%
- Guesty 7.2%
- Track 6.4%
- Bizcor 4.3%
- Hostaway 3.3%
- Bluetent 3.1%
- RealTech 2.9%
- ChargeAutomation
- CiiRUS
- Direct Booking Tools
- Feather
- HomeRunner
- Hudson Creative
- Zeevou

Financial Management

- Topkey 67.9%
- Accountable 21.4%
- Clearing 7.1%
- Avalara 3.6%

Market Data

- KEYDATA 70.4%
- AIRDNA 39.2%
- lighthouse 3.2%
- LSI 3.2%
- Airbtics 1.6%
- Rabbu 1.1%
- AllTheRooms 0.5%

Insurance

- RENTAL GUARDIAN.COM 20.8%
- GENERALI 19.8%
- RedSky 14.8%
- Proper Insurance 14.1%
- Safely 10.7%
- Truvi 9.9%
- Guesty 2.1%
- *Self Insured* 2.1%
- Waivo 1.8%
- *Private* 1.3%
- Eviivo
- InsuraGuest

Inventory Acquisition

- vintory 51.7%
- comporent 15.4%
- OwnerPoint 8.4%
- *In-house* 5.6%
- SendSquared 1.4%
- Streamline 1.4%
- Hubspot 1.4%
- CasaGrow 1.4%
- Turno 0.7%
- Homegrown 0.7%

Payment Processing

- stripe 56.0%
- LynnbrookGroup 14.3%
- Ascent 9.3%
- Yapstone 8.2%
- Paypal 7.8%
- Track 4.4%
- Guesty 3.6%
- Authorize.net 3.0%
- Celero 1.3%
- Venmo 0.4%
- ChargeAutomation
- Eviivo

Digital Marketing

- ICND 19.0%
- TRACK 13.5%
- bluetent 10.5%
- *In-House* 8.0%
- Bizcor 6.8%
- RealTech 5.1%
- BuildUp Bookings 4.2%
- Studio82 3.0%
- Scurto 2.5%
- Q4Launch 1.7%
- Hospitality Labs
- Boostly
- Bookings Cloud
- Eviivo
- Direct Booking Tools
- Auto Rank

Channel Management

- TRACK 32.8%
- BookingPal 25.3%
- rentals united 21.5%
- NextPax 17.7%
- VacayHome 7.0%
- RedAwning 4.8%
- Guesty 3.8%
- SiteMinder 3.8%
- Lexicon 1.1%
- AutoRank
- Booking Automation
- Boost Host
- CiiRUS
- Eviivo

Digital Guidebooks

- Touch Stay 29.4%
- operto 20.6%
- RueBaRue 16.2%
- Hostfully 11.8%
- Akia 11.8%
- The Host Co 4.4%
- SuiteOp 2.9%
- ChargeAutomation 2.9%
- Triparound 1.5%
- Alice 1.5%
- BeHome247
- Breezeway
- Enso Connect
- Eviivo
- Jervis Systems
- Lynx
- SuiteOp

ⓘ Tech Stack compied by Comparent. To vote on your software stack, visit: techstack.comparent.com

ⓘ Percentages shown are based on number of software votes

ⓘ Software that as been voted upon may change based on new votes

ⓘ Software is listed in order 1-10 by voting and alphabetically for 11+

ⓘ A maximum of 30 solutions provided for each technology category